



FREE LANCERS: MARKETING / SALES

Job Description

Rimage Solutions is looking for free-lance qualified marketing candidates to join our marketing/advertising team. This engagement is expected for 3 to 12 months.

Objective:

The free-lancer will be responsible for assisting the organization in the development and implementation of its sales/marketing, business development, and public relations plans. This will be accomplished through developing, maintaining and expanding marketing channels/methodologies to the professional business community in Central Florida.

Reports to: CEO

Primary Responsibilities

- Assist with business development in Polk County per the company's marketing strategy
- Assist with managing a (CRM) Customer Relationship Management System (Enter contact information and updates into contact management systems)
- Generate sales leads and prepare presentations
- Assist with execution of marketing events, expos and trade shows
- Seek and analyze competitor marketing and sales materials both on and offline
- Provide support to social media initiatives of the company

Qualifications

- Strong verbal and written communication skills required
- Must have excellent organizational skills and the ability to prioritize in a changing environment
- Must have minimum prior experience of two years, excellent interpersonal skills, professionalism and follow-up skills
- Proficiency in Microsoft Word, Excel, PowerPoint Internet, and Outlook required
- Ability to learn web applications developed by the company for effective demos
- Ability to work independently and as part of a team
- Local candidates living in Polk County (Florida) preferred

RESUME SUBMISSION: by email only to jobs@rimagesolutions.net

ABOUT THE COMPANY: Rimage Solutions is a (Florida M/WBE) custom software and professional IT services firm based in Central Florida, specializing in custom web application development, Software as a Service (SaaS), website design, architecture, consultancy and cloud based hosting. More details on www.rimagesolutions.net.